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# Why choose

# YCAA



Where  
Opportunity  
Meets Artistry,  
and Careers  
Take Center  
Stage.

[www.ycaa.ca](http://www.ycaa.ca)

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# Discover the **YCAA** Difference.

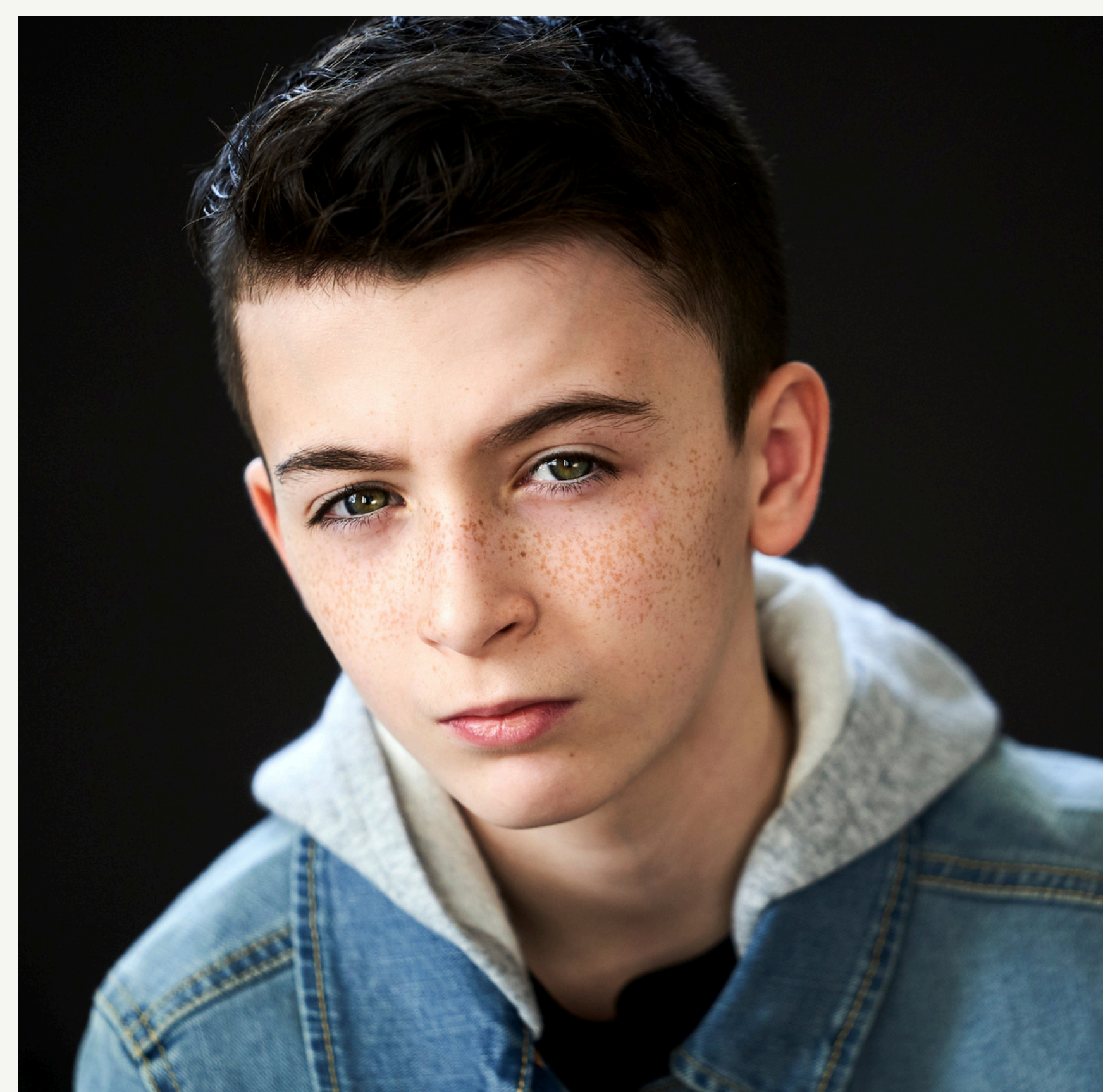
## **What Actors Often Encounter:**

Feeling sidelined at large agencies, with little personalized attention.

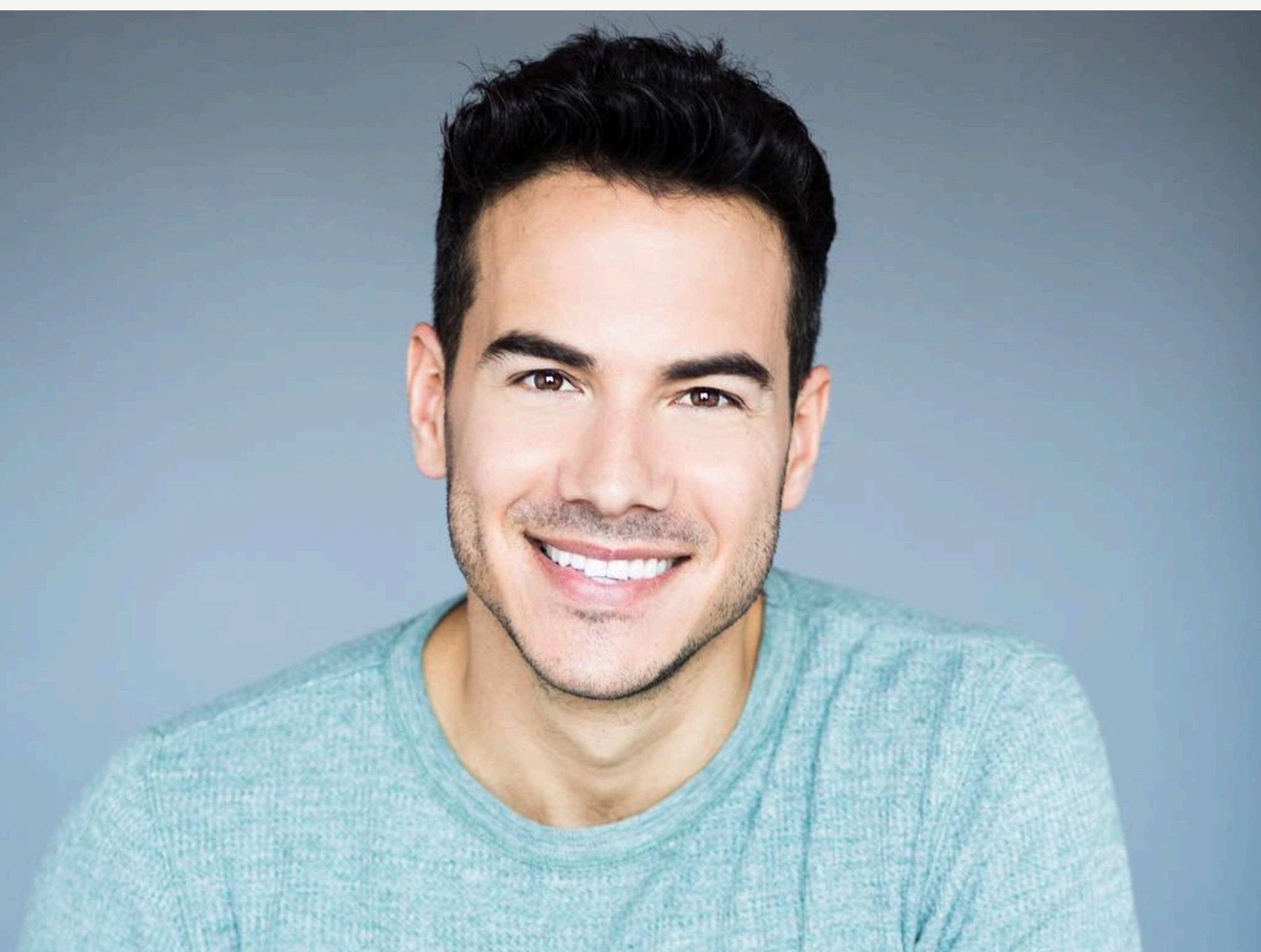


## **How YCAA Solves This:**

We deliberately limit our roster, ensuring **each actor** receives one-on-one support. You'll never be just another name on a list—your career goals stay front and center.



YCAA actors (and real life brothers) Cameron N, & Preston N. in the CBC mini-series Essex County.



YCAA Actor Marc Devigne in his role of technician in TV series Transporter

## What Actors Often Encounter:

Feeling more like numbers than collaborators where agents simply fill roles rather than guide careers.

## How **YCAA** Solves This:

We take a strategic, personalized approach. **Every actor's** goals, strengths, and vision drive a tailored career plan. While other agencies might flood casting calls with mismatched talent, we focus on meaningful submissions, ensuring each opportunity is a genuine fit—for both you and the casting director.

# What Actors Often Encounter:

Feeling left in the dark about auditions, feedback, or industry news.

## How **YCAA** Solves This:

Ask any YCAA artists on our roster. Communication is by far our biggest asset. We prioritize clear, consistent communication—offering timely updates. From the latest industry trends to potential slowdowns, we provide timely updates so you never have to wonder what's happening. Even in quieter periods, we stay on top of breaking news and developments, ensuring our roster has the right information and peace of mind at every turn.



YCAA Actress Alyssa Baker in her role as Maggie in the Netflix Series *Lost & Found* Recording Studio.



# Here's a snapshot of our track record:

- **Exclusive Endorsements**

Invited by Casting Workbook to appear on its prestigious “Working Actor” series—one of only three agencies ever to receive this honour—and recognized as Canada’s fastest-growing talent agency.

- **Unmatched Satisfaction**

One of the few agencies to maintain a perfect five-star rating across the board. Our commitment to client success and satisfaction is evident in every aspect of our work.

- **Top-Tier Recognition**

Named one of Toronto’s top 10 agencies for actors by \*Gate Entertainment Magazine\*—a testament to our dedication and results.

- **Talent in the Spotlight**

Our roster can be seen in all celebrated TV series, major feature films, and premium streaming originals. You’ve likely watched many of our actors bring your favourite stories to life.

## Why It Matters:

In an industry as competitive as film and television, these milestones validate our ability to open doors, develop star potential, and collaborate with major industry players — all while delivering personalized attention to each client. It’s important to have someone who’s proactive on your behalf. In this business you can’t wait for someone to call you or hope someone will eventually notice you. You need someone who will pick up the phone on your behalf. From leveraging top-tier relationships to crafting bespoke strategies, **YCAA’s** proven success ensures you have the dedicated support and industry clout needed to stand out and thrive.

[www.ycaa.ca](http://www.ycaa.ca)

YCAA has built a reputation as one of Canada’s leading agencies (and fastest growing agency) with our actors appearing in shows on all major streaming platforms, network television, and big-screen hits.



ACTRA  
TORONTO  
AT TIFF

**ACTRA**  
TORONTO

YCAA Actress (and Official TIFF ACTRA Host) Gabriella de la Torre

why choose YCAA?

# A Final Word from Our Founder & Managing Partner

Thank you for taking the time to discover YCAA's values and approach. We hope our commitment to a carefully chosen roster, personalized strategies, open communication, and genuine relationship-driven representation aligns with your vision. At YCAA, we're dedicated to championing every actor's growth, forging meaningful partnerships, and setting the stage for long-term success. We look forward to the chance to work together, earn your trust, and help you achieve the recognition you deserve.

A handwritten signature in black ink, appearing to read "J. Norris", with a long horizontal flourish extending to the right.

**Jason Norris**  
Founder & Managing Partner